

**Bloomington Industrial Development Advisory Commission
Minutes
June 30, 2009**

Attendees:

BIDAC: Don Moore, Roger Kent, Richard Rampley, Danise Alano, Rhonda Hinds, Gary Shelley
City Staff: Shildes McCaslin, Jared Schlemmer, Mike Trexler, Dan Sherman, Adam Wason, Margie Rice, Inge Vandercruysse
Guests: Ari Vidali, Michelle Cole, David Haeberle, Ron Walker, Jeremy Sowders

Staff Report

The staff report pertains to the expansion of Cook Pharmica.

A Benchmark Agreement with Cook Pharmica was authorized in September of last year. The amount approved was up to \$500,000, with an additional 75% of increment generated annually by the company up to a maximum of \$2,000,000. The employment and construction has not yet begun, but the bidding process should start the week of July 2nd. Within 15 days of signing the contract it is estimated to construction will start by the end of this month around July 27, 2009.

Resolution 09-01 to Authorize Expenditures from the Industrial Development Fund to Support an Economic Development Project (Envisage Technologies, Inc.) in the Downtown CRED

Danise Alano presented the resolution. Envisage Technologies, Inc. provides software for public safety and law enforcement industries that assist them in tracking and managing resources and personnel. Envisage currently has 34 employees, which through their expansion would increase by an additional 23 employees. Resolution 09-01 involves the approval of \$150,000 from the Industrial Development Fund to pay for certain site improvements to facilitate the relocation and expansion. Envisage's relocation would positively impact an economic district that recently lost jobs from the relocation of Hiron. The assistance would ensure the company is retained within in Bloomington.

Discussion ensued among the members about Resolution 09-01. Motion was made by Richard Rampley for approval of Resolution 09-01 and seconded by Roger Kent. Vote was called and Resolution 09-01 passed unanimously.

Resolution 09-02 To Authorize Expenditures from Annual Revenues Generated in the Downtown CRED and Received by the City of Bloomington Industrial Development Fund to Support an Economic Development Project (Envisage Technologies, Inc.) in the Downtown CRED.

Danise presented the Resolution which proposes five years of payment to Envisage Technologies, Inc., upon the relocation of Envisage within the CRED district. The proposal utilizes a sliding scale similar to the structure of a tax abatement. Resolution 09-02 allows 80% of Envisages' State Withholdings to be reimbursed by the city in year one. In the second year this number would be lowered to 75%, then 60% in the third year, 40% in the fourth, and finally 20% in the fifth year.

This annual reimbursement for Envisage will be based upon their employment numbers and their continued expansion. The benchmarks to be attained include relocating into the site and remaining there for the five-year period, and at least retaining their current level of employment. Danise noted that Resolution 09-02 supports Bloomington's continuing efforts to retain quality businesses and jobs within Bloomington.

Discussion ensued among the members about 09-02. Don Moore stated he preferred IDF incentives to be invested in up-front costs, that these payments would not serve to incentive Envisage over time to create new jobs, as the national average of local tax dollars is around 2% of the operating costs. Envisage representatives replied that they currently spend 80% of their operating costs on salaries, and this reimbursement would makes it possible to invest in these employees here in Bloomington.

Roger Kent motioned for approval, and Gary Shelly seconded the motion.

Voting for Resolution 09-02 was approved with a vote of 5-1.

Adjournment

Meeting was adjourned 12:53 p.m.

Submitted by:

Shildes McCaslin V
Economic Development Intern